

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

GMMB Inc.
Attention: Accounts Payable
1010 Wisconsin Ave, NW
Suite 800
Washington DC, DC 20007

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
182723-2	07/31/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
President/Obama (D)	Obama for America	1390

Flight Dates	Order #	Alt Order #
07/03/12 - 07/30/12	182723	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/03/12	07/30/12	7News at 530AM	530AM-6AM	MTWTF--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 3 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 KMGH M 07/30/12 7News at 530AM 530AM-6AM :00 \$425.00 NM Credited									
4	07/03/12	07/30/12	GMA M-F 7-9A	7A-9A	MTWTF--	:30	10	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 6 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 27 KMGH M 07/30/12 GMA M-F 7-9A 7A-9A :00 \$700.00 NM See MG 4.29									
29 KMGH M 07/30/12 7:29 AM GMA M-F 7-9A 7A-9A 1:00 0FA12G077H \$1,400.00 NM MG for 4.27 07/30									
8	07/03/12	07/30/12	Inside Edition 9A	9A-930A	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 KMGH M 07/30/12 Inside Edition 9A 9A-930A :00 \$350.00 NM See MG 8.18									
18 KMGH M 07/30/12 9:13 AM Inside Edition 9A 9A-930A 1:00 0FA12G077H \$700.00 NM MG for 8.16 07/30									
10	07/03/12	07/30/12	THE VIEW	10A-11A	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 KMGH M 07/30/12 THE VIEW 10A-11A :00 \$550.00 NM See MG 10.18									
18 KMGH M 07/30/12 10:59 AM THE VIEW 10A-11A 1:00 0FA12G077H \$1,100.00 NM MG for 10.16 07/30									
14	07/03/12	07/30/12	Inside Edition 330P	330P-4P	MTWTF--	:30	4	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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182723-2	07/31/12	August 2012	07/30/12 - 07/30/12
Advertiser	Product	Estimate Number	
President/Obama (D)	Obama for America	1390	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/03/12	07/30/12	Inside Edition 330P	330P-4P	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 KMGH M 07/30/12 Inside Edition 330P 330P-4P :00 \$300.00 NM Credited									
18	07/03/12	07/30/12	7News at 3PM	3P-330P	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 19 KMGH M 07/30/12 7News at 3PM 3P-330P :00 \$400.00 NM See MG 18.21									
21 KMGH M 07/30/12 3:22 PM 7News at 3PM 3P-330P 1:00 0FA12G077H \$800.00 NM MG for 18.19 07/30									
19	07/03/12	07/30/12	5-530P News	5P-530P	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 KMGH M 07/30/12 5-530P News 5P-530P :00 \$800.00 NM See MG 19.21									
21 KMGH M 07/30/12 5:23 PM 5-530P News 5P-530P 1:00 0FA12G077H \$1,600.00 NM MG for 19.17 07/30									
22	07/03/12	07/30/12	6P-630P JEOPARDY (M-F)	6P-630P	MTWTF--	:30	5	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 KMGH M 07/30/12 6P-630P JEOPARDY (M-F) 6P-630P :00 \$1,700.00 NM Credited									
23	07/03/12	07/30/12	630-7p WHEEL (M-F)	630-7P	MTWTF--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 KMGH M 07/30/12 630-7p WHEEL (M-F) 630-7P :00 \$1,600.00 NM Credited									
<u>Total Spots</u>							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,600.00
<u>Agency Commission</u>	\$840.00
<u>Net Amount Due</u>	\$4,760.00